



Skoda Auto is an automobile manufacturer in the Czech Republic. In 1991, it became a subsidiary of the

It was 1894, and 26-year old Václav Klement, who was a bookseller by trade in Mladá Boleslav, in today

A disgusted Klement, despite not having any previous technical experience, then decided to start his own



### **Slavia Logo (1895 – 1905)**

Bicycles and motorcycles were made at the Mladá Boleslav workshop under the Slavia brand. The logo



### □ L&K Logo (1905-1925)

The design of the L&K logo was influenced by Art Nouveau, an artistic style at the beginning of the 20th



### Škoda Logo (1926-1933)

Cars were produced in Mladá Boleslav under the Škoda brand from 1926. Although the brand's name cl



### Škoda Logo (1926-1990)

The logo with the famous “winged arrow” was first used in 1926. Its origin is shrouded in mystery, somet



### □ Škoda Logo (since 1999)

Although the Škoda logo is viewed as one of the most original and stylistically clean manufacturing comp

Source : <http://new.skoda-auto.com/COM/about/tradition/logo/Pages/Logo.aspx>

[http://en.wikipedia.org/wiki/%C5%A0koda\\_Auto](http://en.wikipedia.org/wiki/%C5%A0koda_Auto)

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